



Sara

SARA LEDGERWOOD

Senior Graphic Designer

PERSONAL PROFILE

Graphic designer with 10+ years of experience in corporate graphic web & print design. Would love to join your company team!

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER

Self-Employed | 2020-2026

Digital and print marketing material design.

SENIOR GRAPHIC DESIGNER

Shari's Berries (FTD) | 2016 - 2020

Brand content creation and design for website, email, display ads, blog, social media, print and art direction.

GRAPHIC DESIGNER

Petco | 2015 - 2016

Petco.com & unleashedbypetco.com site placements, daily promotions, vendor marketing, email, misc. creative asset creation.

WEB & SEO SPECIALIST

Prime Web Placement | 2013 - 2015

Custom search engine optimized website development and social media management.

EDUCATION

BACHELORS OF ARTS

San Diego State University | 2011

INTERACTIVE MULTIMEDIA CERTIFICATION

SDCE | 2012

CONTACT

📞 858-531-4954
✉️ Sledgerw@gmail.com
🌐 www.SaraLedgerwood.com

EXPERTISE

Graphic Design
Visual Communication
Marketing Materials
Digital asset creation

SOFTWARE KNOWLEDGE

Adobe Indesign
Adobe Photoshop
Adobe Illustrator
Microsoft & Google Suites
Canva
Wix & Squarespace

PERSONAL SKILLS

Creative
Easy going
Willing to learn
Communicative
Flexible